



Librarian toolkit email templates: RSC Select

Use these email templates to build awareness about the support you offer.

Feel free to edit to suit your requirements, or simply copy and paste the text into a new email message, fill in the [] and send.

Emails that promote your RSC Select package

Email 1 of 2

Subject line: Introducing chemistry journal downloads, on demand

Template message:

Dear []

You can now use RSC Select tokens to download articles

We know that you value the research available in Royal Society of Chemistry (RSC) journals, so we are pleased to let you know that you can now access these articles on demand, whether you are working in the lab or remotely.

The RSC publish journals that span the chemical sciences and related subjects, and you now have your pick of the rigorously reviewed research in them to support your own work.

1 Library only access: To download an article, please contact [] with the article details. We will then download and share it with you.

To learn more about how RSC Select works, visit [] or speak to []].

2 Username & password access: You can access the article(s) of your choice by using RSC Select tokens alongside login details, which we can assign you. One token equals one download.

To learn more about using tokens and to request an RSC Select login, visit [] or speak to [].

3 IP-activated access: If

You can access the article(s) of your choice from these journals by using RSC Select tokens. One token equals one download.

To learn more about using tokens and to request yours, visit [] or speak to [].

5 Third party access: To download an RSC journal article, please contact [] with the article details. We will then download and share it with you.

To learn more about how RSC Select works at [], visit [] or speak to [].

With best wishes,

[]

Email 2 of 2

Subject line: On-demand article downloads are here

Template message:

Dear []