

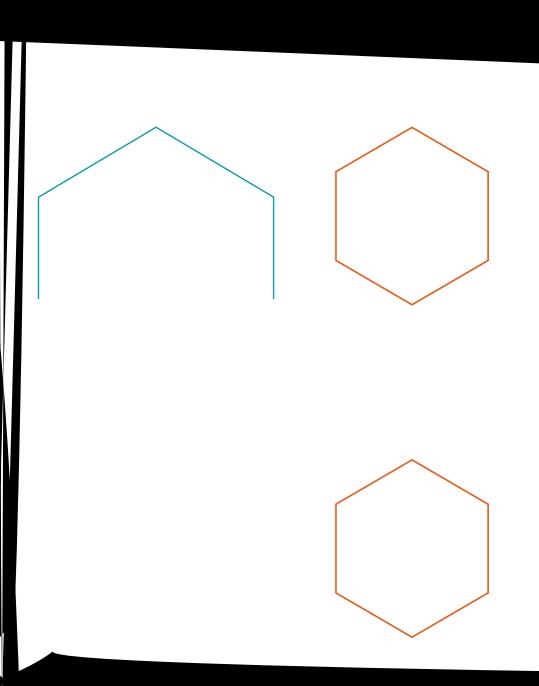




# Always emphasise the novelty of your findings33

### Tell a story

Keep your writing clear, using consistent language and short paragraphs. Your reader will want an article that is concise, easy to read that makes a definite point.



#### ARTICLE ASSESSMENT

O ce , a cea es h he ed a ea , g es h , gh a h , gh assess e cess e h he , a s ed a ces.

A a ce gh be eeced f a fd ee eas s, c, d g f he s, bec a es be e s, ed a he , a. If hs s he case, a a sfe gh be ec e ded.

F g ee e e, h ef, a c e be acce ed f b ca (s, a s, b ec s e e s s).

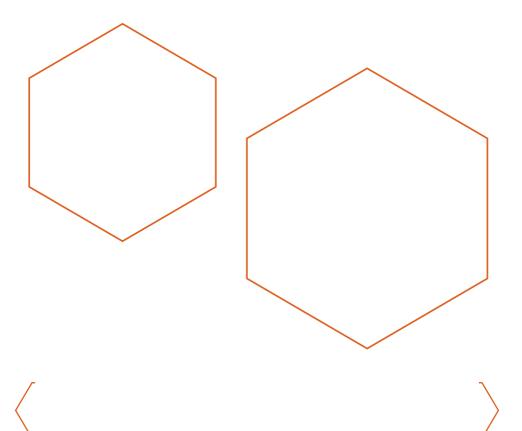
## **REVISING YOUR ARTICLE**

Re s saeaa, a a f he b ca cess ge e a a a, h s be as ed a e a eas a fe cha ges, a e s e ha he a c e s f he h ghes ssbe, a .

DO	AVOID			
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Read each e ca ef, , a das fa h g s, c ea	Tagccac eses a heae ded cease he, af, ace			
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# PROMOTING YOUR WORK

Afe bca, heeses ge, see bhec



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