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background paper

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What is uncertainty from sampling, and why is it important?

When end-users of data pay for analysis they want to find out one or more useful properties of a particular quantity of material, the target. They might want to know the average tungsten content of a consignment of tungsten ore, sor

tainty. The loose term margin of error conveys a rough idea of what analyticalchemists mean by the exactly defined term tince rtainty?) Moreover, the uncertainty has two distinguishable components, one resulting analytica

led in situ or sent to the laboratory for analysis. As the customer wants to know about the composition of the torget, the ideal outcome of the

the sample is the same as that of the target. In most areas of endeavour, there are carefully devised protocols for taking samples, which result in what is known as a 'representative' sample.

Uncertainty from sampling

But even the best protocols, perfectly executed, cannot produce a *perfectly* representative sample: samples never have exactly the same average composition as the target. (Well, hardly ever: nearly all targ

An illustration

Figure 1 shows an array of 'particles' (depicted as circles) of which 10% are b0 10.02 102.822 8.860are